



Matched Giving

What is 'Matched Giving'?

Many companies and corporations like to support the charitable work their employees do. They often encourage their staff to take part in events or organise fundraising activities with work colleagues, and in many cases offer the use of their company facilities for the event. Once their employees have raised a sum of money for us, the company will then often agree to 'match' the amount raised. So, for example, an employee who raises £250 by arranging a 'dress down' day at work, could have their total doubled to £500 by their employer, who would also donate £250.

This sort of scheme is a great incentive for individuals who want to raise money for us. In turn they develop an increased bond with their employer, who has supported them in their efforts.

Local people like to see companies supporting local charities and are more likely to use the products or services supplied by that company because of their fundraising efforts.

We will always write and thank every individual who raises any money for us - and we will also thank their employer. These letters - and, if requested, a certificate of thanks - are often displayed on staff notice boards and public areas, instilling a sense of wellbeing and loyalty.

Like any charitable donation, 'Matched Giving' donations can be declared in any tax returns a company is required to make.

For more information on 'Matched Giving', please feel free to contact either Paul or Georgi on 01252 729462 or email corporate@pth.org.uk