



THE ACCUMULATOR

Corporate Challenge 2021

£50
61
DAYS

Your
Fundraising
Ideas
Pack

IDEAS

Support Phyllis Tuckwell (PT) by raising as much money as you can.

How does it work?

- We give you a crisp new £50 note.
- Your team has 61 days (June/July) to raise as much as possible from the £50.
- Compete against all the companies taking part for top spot on the Leader board each week with the aim of being crowned 'The 2022 Phyllis Tuckwell Accumulator Champions'.

Auctions

Auction of Promises

Everyone has a hidden talent – what can you offer to the auction?

Auction or raffle a day's leave
Give someone the chance to win an extra day of annual leave!



Buy & Sell on eBay

Pick up a bargain at a car boot sale and sell it on Ebay, making a tidy profit in the process!



Office Sweepstake

Set up an office sweepstake for one of the sporting events of the summer.

Coming up in 2022, Wimbledon, Ascot, the British Grand Prix, Epsom Derby - there is so many to chose from!

Sponsor your boss to make tea for the day

Enjoy being waited on by the top dog!





Host a Wine or Gin Tasting

Buy a selection of the tipples of your choice, invite colleagues along for a tasting evening and ask them for a donation to attend.



Sponsored Challenge

Why not set a distance and run or cycle across the country from your office using a static bike or running machine.

Or would there be someone in your team brave enough to shave their head, or wax their legs?!



Bake Sale

Everyone likes a cake! Bring in your homemade bakes and sell them to your colleagues.



Car Wash

Get your motor spick and span – for a fee.

Fashion

Take a shopping trip to a PT shop and put on a fashion show to parade your purchases.

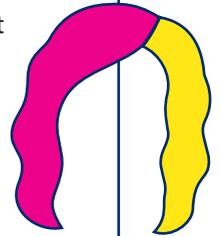
Sell entry tickets and give a prize for the best outfit.

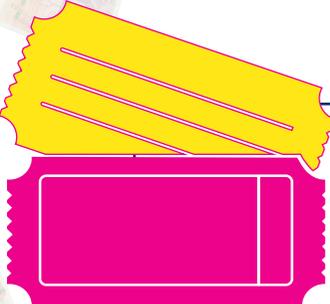


Fancy Dress Day

Pick a theme or just dress down for the day and charge colleagues to participate.

If some of your colleagues are still working remotely, you could ask them to wear a funny hat for a virtual meeting instead!





Raffles

Ask your suppliers to donate some prizes, or create some beautiful hampers of goodies, and sell tickets to staff, family and friends. Don't forget to offer tickets to those generous suppliers too!

Quiz Night

A tried and trusted favourite, gather the troops in the office, at the local, or virtually for an evening of intellectual fun. Charge fees to enter and give a prize to the winning team.



Join The Big Jubilee Lunch

Invite colleagues to be part of the official celebrations for HM The Queen's Platinum Jubilee! Organise afternoon tea, a bring-a-dish sharing lunch, or an after-work BBQ. We have a Jubilee pack to help you fundraise to mark this special occasion - get in touch, and will send you one!



Ideas from previous challenges

- Tuck shop
- Hot lunches
- Breakfast trolley
- Drinks night
- In-house lottery
- Meat raffle
- Office beauty salon
- Race night
- Guess the baby picture
- Dart competition

ABOUT US

Phyllis Tuckwell is your local adult Hospice providing supportive and end of life care for patients and their families who are living with an advanced or terminal illness.

Every day we support 250 patients, relatives and carers from across West Surrey and North East Hampshire.

We have to raise over £25,000 a day to provide this care free of charge.

Our team have continued to provide this exceptional care throughout the pandemic whilst also supporting our colleagues in the NHS.

Please help us to continue to make sure every day is precious for those who are living with a terminal diagnosis.

People like Sharon (one of our patients) and her husband Dennis, who celebrated their 42nd anniversary in our garden, with roses, Prosecco and sticky toffee pudding. Dennis said "from the care, planning and preparation involved, and the table laid out with such romance in mind, it was all just totally fabulous."



£4 could buy aromatherapy oils for one day, bringing comfort and relief to patients worn down by the effects of radiotherapy and chemotherapy.

£33 could pay for one physiotherapy session for a patient.

£41 could pay for one day's worth of oxygen supply, which is piped to all patients' bedsides, making their last days more comfortable.

£99 could fund our Living Well services for one hour.

£133 could pay for a Hospice Care at Home nurse for one day.

£173 could pay for an In-Patient Unit nurse for a day, who can care for up to five patients.

£288 could fund our Voluntary Services for one day.

£560 could fund our Bereavement service for one day.

£981 could pay for an Occupational Therapist for one week.

£1,615 could pay for a patient's medical supplies for one week.

TIPS

- 1 Don't just get started** – get started early! You only have 61 days to grow your £50. The sooner you start, the more you'll achieve!
- 2 Set a goal and split it into more manageable (eg: weekly) targets.** It will help you to see how far you've come - and how far you have left to go.
- 3 Give meaning to your campaign.** Don't just tell people what you're doing, tell them WHY you're doing it. A better understanding of the cause will lead to more generous donations. Details about PT can be found on the previous page, and if you'd like one of our team to come and give a presentation, just let us know.
- 4 Spread the word!** Make sure all of your friends, families and colleagues can follow your progress by using as many social media outlets as possible. Post updates and 'selfies' on Facebook, and tweet every time you achieve something. Don't forget to tag us in your posts so that we can share your achievements!
- 5 Supply and Demand.** Whether it's tea and cakes, office games or fun ways to have a laugh at work - find out what your colleagues want and base your fundraising around it. If it doesn't work or you don't enjoy it - do something else instead.
- 6 Always have your fundraising hat on!** Add your fundraising page link that we set up for you to your email signature, website, LinkedIn, Twitter and Facebook pages. There will always be opportunities to promote your challenge/event to those near and far — you just need to keep your eyes open!
- 7 Those who don't ask, don't receive.** Don't be afraid to ask everyone to sponsor you/join you/be part of your event. The worst they can say is no! Don't forget to ask your suppliers too as they are likely to want to show their support!

8

Strike while the iron is hot. Remember to schedule some events just after payday.

9

Matched Funding. Check if your company offers matched funding. If not, then encourage them to! It's a simple way of doubling your sponsorship and it makes good tax sense too.

10

Tick the box. Remember that tax payers can *Gift Aid* their donations to increase them by 25%, and ask everyone who sponsors you to do this.

11

Tell us. Let us know what you've been up to by sending updates and photos to us at our corporate Twitter account (@PTHcorporate) and we will tweet about them!

For help or support call **Tom Enser** on **01252 729446** or email **accumulator@pth.org.uk** or **tom.enser@pth.org.uk**

Testimonials

"We were delighted that all of our pubs participated in the Accumulator Challenge this year in support of Phyllis Tuckwell," said Mark Robson, Managing Director of Red Mist Leisure. *"Our pubs are integral to the local communities we serve, and supporting this initiative through a variety of activities, from quizzes to raffles, helps raise the much-needed funds which Phyllis Tuckwell needs, and is also **great way of boosting staff engagement and morale.**"*

"It was great to have the chance to fundraise for a local charity in a way that was fun and engaging for our team too," agreed Steve Coburn of projectfive. *"We treated this as **a leadership development opportunity – with people from different teams coming together to form a 'company'**. Ultimately, it's all about how much money we could raise to support Phyllis Tuckwell – but the added benefit to us, as an organisation, to see our future leadership team grow and develop was invaluable. We can't wait until next year's challenge!"*

Previous Awards Ceremony



Why should your company take part in The Accumulator Challenge?

- The perfect way to bring your team together, have fun and boost morale after a challenging few years.
- Great networking opportunity at the Awards ceremony, with all companies taking part.
- Use your Accumulator Challenge participation to create a buzz on social media about your company and how your team are helping Phyllis Tuckwell.
- It is free to take part – we even give you the £50!
- Opportunity to top the leaderboard each week and benefit from the promotional opportunity that brings.
- By taking part you are enabling us to continue to support our patients and families at a very difficult time in their lives.

Thank you
for your
support!

Registered with



FUNDRAISING
REGULATOR